

Strategic Communications for Emerging Leaders

Take your next step

Are you ready to solve problems more effectively?
Do you aspire to take on your first leadership position?

Our Strategic Communication for Emerging Leaders program aims to develop your leadership potential and equip you with the skills and strategies you need to grow and succeed.

We will teach you the importance of strategic problem solving and effective communication. Throughout the program, you will learn from expert facilitators to hone your skills by thinking from other's perspectives in order to influence, leveraging your networks, and elevating your visibility and impact.

Graduates of this program come away with the confidence to communicate their ideas and solve problems holistically.

If you are already in a leadership role (or about to start in one), see if our Leadership Fundamentals program for new leaders is the right program for you:

<https://growthcollective.com.au/leadership-fundamentals>

The Growth Collective

This program is for you if:

- you are not yet leading people, and
- you aspire to move into your first people leader role over the next 2 years, or
- you're looking to grow your problem solving, self-awareness or communication skills

What you'll get:

- 1 day workshop
- Emerging leaders toolkit and workbook
- 60 minute follow up virtual session to put your learnings in to practice

At the end of this program you will be able to:

- articulate the importance of communication as a key enabler for influencing others,
- understand, apply and practice the key aspects of communication,
- apply the strategic communication framework to solve problems strategically and communicate effectively,
- increase self-awareness of personal communication preferences, and
- begin to adjust communication style to tailor messages to suit your audience for greater impact.

Upcoming dates

- Face to face in Melbourne, on 7 February 2023
- Virtual (AEST), on 19/20 February, 2024

Your investment

Face to face: \$1,650+ GST
Virtual: \$1,650 + GST